

CHAPTER 5

1.5 RULES, REGULATIONS, INSTRUCTIONS MANUAL AND RECORDS FOR DISCHARGING FUNCTIONS [SECTION 4(1)(B)(V)]

1.5.1 Title and nature of the record/manual /instruction.

- ❖ Development of Handicrafts
- ❖ Puducherry Khadi & Village Industries Board
- ❖ Development of Coir Industries
- ❖ Training
- ❖ Marketing & Publicity.
- ❖ Prime Minister's Employment Generation Programme (PMEGP)(CSS)
- ❖ Motivation of Unemployed Persons to Start Self-Employed Enterprises 2006
- ❖ (MUPSES)
- ❖ PM Vishwakarma Scheme.

1.5.2 List of Rules, regulations, instructions manuals and records.

Sr.No	Subject	Orders
1	PMEGP	Circular Vide No.PMEGP/Policy/2022- 23 dated 01.06.2022
2	MUPSES	Notification vide NO.17/2006- Ind.-C., dated 24 th January 2007 of Department of Industrial Development (Industries and Commerce)
3	Development of Handicraft	Notification vide NO.21/2007- Ind.-C., dated 24 th March 2008 of Department of Industrial Development (Industries and Commerce), Notification vide NO.1/2009- Ind.-C., dated 15 th April 2009 of Department of Industrial Development (Industries and Commerce) & Notification vide G.O. Ms. No. 6/DI& C(SW)/DIC/EI/2023-24, dt.04.10.2023
4	Development of Coir	Notification vide NO.21/2007- Ind.-C., dated 24 th March 2008 of Department of Industrial

		Development (Industries and Commerce) & Notification vide G.O. Ms. No. 6/DI&C(SW)/DIC/EI/2023-24, dt.04.10.2023
5	Training	Notification vide NO.21/2007-Ind.-C., dated 24 th March 2008 of Department of Industrial Development (Industries and Commerce), Notification vide NO.1/2009-Ind.-C., dated 15 th April 2009 of Department of Industrial Development (Industries and Commerce) & Notification vide G.O. Ms. No. 6/DI&C(SW)/DIC/EI/2023-24, dt.04.10.2023

1.5.3 Acts/ Rules manuals etc.

I. Name of the Scheme: **DEVELOPMENT OF HANDICRAFTS.**

A.TRAINING :

1. Objects:

- i. To revive the vanishing crafts and to restore the traditional Handicrafts.
- ii. Under the scheme, training is given to unemployed youth with stipend to develop the skill in order to create better employment opportunities and to boost the livelihood of rural people who have contributed a significant share to exports by the U.T. of Puducherry.

2. Period:- 6 months.

3. Eligibility criteria for Trainees:

- i. Age limit 18-35 Years.
- ii. No specific qualification- any literate youth
- iii. Native of Union Territory of Puducherry or continuous residence of minimum 3 years in this U.T.

4. Eligibility criteria for Trainers:

The training institutions/trainers should have sufficient infrastructure facilities in their field.

5. Pattern of Assistance:

- i. Stipend to the trainees: Rs.4500/- per month/per trainee.
 - ii. To the training institution:
 - a).Honorarium Rs.900/- per trainee/ per month(maximum Rs.9000/- per month).
 - b).Compensation for wastage of raw materials Rs. 450/- per trainee /per month (maximum Rs.4500/- per month).

B. ADVANCED TRAINING:

1. Object:

Advanced training will also be given to the candidates who are desirous of acquiring requisite skill in the craft in other states, for which traveling allowance, stipend and accommodation charges will be given to the candidates.

2. Period:- As prescribed by the training institution.

Eligibility :

- i. Qualification of trainees: As prescribed by the training institution.
- ii. Age of Trainees : Age limit is 18-35 years.
- iii. Residence of Trainees: Native of Union Territory of Puducherry or continuance residence of maximum 3years in this U.T.

3. Pattern of Assistance

- i. Course fee : As prescribed by the training institution.
- ii. Accommodation charges for trainees: Rs.500/- per month/per trainee.
- iii. Stipend : Rs.2500/- per month/per trainee.
- iv. Traveling Allowance: To & Fro 2nd class (berth) train fare.

C. DESIGN DEVELOPMENT TRAINING FOR MASTER CRAFTSPERSON (New component)

1. Objects of the Training : This training is to train the crafts persons of this UT of Puducherry to acquire modern skill on moulding and designing of their vanishing crafts to create more marketability. This kind of training certainly make artisans create significant effect on the development of the modern art and techniques in their craft. Further, this training will also pave way for transplanting some new crafts in this U.T. from other states

2. Period of Training: As prescribed by the Training Institution.

3. Eligibility:

- i. No age limit and education qualification. Any literate crafts person
- ii. Craft person / artisans of this U.T. having units in their respective craft satisfactorily for more than 3 years.

4. Pattern of Assistance:

For Crafts person

- i. Accommodation charge Rs.1000/- p.m./ per crafts person
- ii. Remuneration Rs.3000/- p.m./per crafts person.
- iii. Traveling allowance To & Fro 2nd class (berth) train fare.

For Training units/Institutions.

Course fees paid as prescribed by the training institution.

D. INSURANCE SCHEME FOR ARTISANS

(As mentioned in the G.O.Ms.No.139/2004/F3, dt.26.10.04, issued by the Finance Dept., Puducherry)

1. Objects of the scheme: An important welfare measure for the welfare of craft persons is to cover the artisans under the JANASHREE BIMA YOJANA, LIC/ any other suitable insurance scheme.

2. Eligibility:

- i. All handicraft artisans who are the resident of this U.T. of Puducherry.
- ii. The other conditions are as fixed by the Life insurance company of India.

3. Pattern of Assistance: The premium amount as stipulated in the insurance policy.

4. Premium: Initially Rs. 200/- per member to be shared as 50 percent of the premium from the Social Security fund and other 50 percent is shared by Govt. i.e. DIC.

5. Age Limit: 18 to 60 years.

E. EXHIBITION:

- 1.** Objects: In order to boost the marketability and improve the sales of handicrafts products various exhibitions are to be conducted/attended in locally and also in other states of country.
- 2.** Eligibility: All the crafts persons having their handicrafts units in this U.T. of Puducherry.
- 3.** Pattern of Assistance:
 - i. Traveling allowance To & Fro 2nd class (berth) train fare.
 - ii. For participating in the exhibition being conducted at A1 cities in India, the participants are entitled to avail daily allowance @ Rs.300/- per day per craftsperson.
 - iii. For participating in the exhibition being conducted at other than A1 cities in India, the participants are entitled to avail daily allowance @ Rs.200/- per day per craftsperson.
 - iv. For participating in the exhibition being conducted locally i.e. within the own region the participants are entitled to avail daily allowance @ Rs.150/- per day per craftsperson.
- V. Actual expenditure met by the artisans for transporting the handicrafts goods from unit to exhibition spot is entitled to pay.

F. ADMINISTRATIVE GRANT AND GRANT TO HANDICRAFT SOCIETIES LIKE PUDUMAL, PUDUCHERRY, TOY MAKERS SOCIETY, PUDUCHERRY, PUGHAZH KARAİKAL, KARAİKAL HANDICRAFTS SOCIETY FEDERATION, KARAİKAL MAHALIR SOCIETY, YANAM WOMEN'S CO- OPERATIVE SOCIETY, YANAM FOR PARTICIPATING OR CONDUCTING EXHIBITION IN INDIA.

- 1.** Objects:
To develop marketing of handicrafts products of the artisans in U.T. of Puducherry and to enable them to organize or to participate in exhibition in the important places of India, for which grant is provided to the Handicrafts societies.
- 2.** Eligibility:
 - i. The Handicraft society should be registered either as a Co-operative Society or under Society act.

ii. The members of the society should be an artisan approved either by State Government or Development Commissioner (Handicrafts).

iii. The society should deal only the handicraft products produced by the artisans of this U.T. of Puducherry.

3. Pattern of Assistance:

i. For conducting of exhibition by Pududmai Handicrafts artisan society, Puducherry grant of Rs. 10.00 lakhs per annum is provided.

ii. For other societies which deals with handicrafts promotion, grant of Rs.2.00 lakhs per annum is provided for conducting/participating of various exhibitions in and around India for 5 years.

G. GRANT OF FINANCIAL ASSISTANCE TO OLD CRAFT PERSONS (AS PENSION):

1. Objects: To product craft persons in their old age.

2. Eligibility:

i. The artisans should have completed 60 years of age on the date of application.

ii. The income of the applicant from all sources must not be Rs.40,000/- per year.

iii. The applicant should not be recipient of similar financial assistance from any other source.

iv. The craftsperson should be native of this U.T. of Puducherry or have resided for not less than 5 years and a certificate from the competent authority to be produced to this effect.

3. Nature of Assistance:

i. Financial Assistance in the form of monthly sustenance allowance of Rs. 2000/-

ii. In the event of death of the artisan his/her spouse will be entitled to avail 50% of the sustenance allowance i.e. Rs.1000/- till his/her life time.

4. Period of Assistance:

- i. The assistance will be extended till the life time of the beneficiary from his 60th year (on completion of 60). But, it should be got renewed by the beneficiary every year.
- ii. This assistance will further be continued to the spouse after the death of the beneficiary till the life time of the spouse subject to fulfilling in the income criteria. The pension amount will be restricted Rs.1000/- only i.e. 50 %.

5. Mode of Implementation:

i. Applicant should apply in the prescribed form to this office directly addressed to the General Manager, District Industries Centre, Puducherry-9.

ii. Any application received through any organization of association will not be accepted.

6. Application and its enclosure:

Applications should be duly supported by the following documents.

- i. A certificate from the Revenue Department certifying the financial position of the applicant including a certificate that the applicant is not in receipt of financial assistance from any other source.
- ii. Age certificate from the appropriate authority. Or required certificates in respect of income and age should be furnished by the craftsperson himself/herself in the form of an affidavit declared before a First Class Magistrate.

7. Disbursement of Assistance:

- i. The Assistance would be disbursed by the General Manager, District Industries Centre, Puducherry.
- ii. The income certificate furnished by the craftsperson will be held good for a period of 3 years for which the financial assistance is sanctioned. However, the renewal of financial assistance for a subsequent term of 3 years, the craftsperson will furnish a fresh certificate/affidavit.
- iii. Government may also at their discretion terminate the financial assistance without assigning any reasons at any time when the beneficiary is found to have furnished false certificate or statement or is found ineligible at a later date.

II. NAME OF THE SCHEME: DEVELOPMENT OF KHADI & VILLAGE INDUSTRIES BOARD.

1. Objects: To promote and to develop the Khadi and Village Industries. To plan programme/activities with a view to create rural employment. Under the scheme financial assistance is given in the form of Grant-in-aid as administrative grant to meet recurring and non recurring administrative and developmental expenditure of the Board. The main activities of the Board are:

- i). To promote and run Khadi & Village Industries.

- ii). To encourage and assist in setting up of Khadi & Village Industries, by providing training and grant of loan/subsidy to the Village people.
- iii). Marketing of Khadi & Village Industrial products through show rooms/Bandhars/Exhibitions.
- iv). To provide sales rebate for Khadi products at the rates prescribed by the Government or the KVIC, as the case may be from time to time.

III. SCHEME : DEVELOPMENT OF COIR INDUSTRIES

A. TRAINING:

1. Objective : To develop coir and coir based industry, to train rural poor in producing coir products and to generate employment thereby. Imparting training in coir rope, coir-mat making and other coir products.
2. Eligibility: Should be a native of Puducherry Union Territory (or) should be a continuous resident for the past Three years.
 - i. Age : 18 to 35 years
 - ii. Education qualification : Literate person.
3. Period of Training : 6 months.
4. Pattern of assistance :

To the trainee- Stipend- Rs. 4500/- per month/per trainee.

To the trainer -

 - i) Honorarium Rs. 900/- per month per trainee. ((maximum Rs.9000/- p.m.)
 - ii) Compensation for wastage of rawmaterials Rs.600/-per month/ per trainee. (maximum Rs. 6000/- p.m.)

B. ADVANCED/ HIGH SKILLED TRAINING.

1. Objects : To develop the existing skill of the Coir artisans and the interested persons to acquire the latest skill & modern technologies by undergoing Advanced/High skilled training available in various places of India.
2. Eligibility : Should be a native of U.T. of Puducherry.(or) Should be a continuous resident for the past 3 years.
 - i. Age limit : 18 to 35 years.

ii. Education: As prescribed by the Training units/Institutions.

3. Period of Training :As prescribed by the Training units/Institutions

4. Pattern of Assistance : For Trainees.

i. Stipend Rs. 7500/- per month/pertrainee.

ii. Accommodation charge : As prescribed by the training institution

iii. Traveling Allowances: To and Fro traveling expenses restricted to 2nd class sleeper train fare.

For Training unit/ Institution

Full course fee will be paid to the training units/institutions as prescribed by them.

C. EXPOSURE TOUR FOR THE COIR ARTISANS.

1. Objects: For acquiring the latest techniques and innovative methods being adopted in various coir units located in other states.
2. Pattern of assistance: The expenses relating to conveyance, accommodation, fees if any to be paid to visiting institution, others etc. will be paid and the participant will be provided Rs.150/- per day/per person as Daily Allowance.

D. CONDUCTING OF EXHIBITION.

1. Objects :

- i. To create awareness among the public on the usage of variety of coir products and to find ways and means for market promotion.
- ii. To create more awareness among the public about its bio-degradability and to encourage them to buy coir products.

2. Pattern of Assistance:

- i. The participants both local and outsider will be paid Rs.150/- per head/per day during the exhibition period.
- ii. The participants are given to and fro traveling expenses in 2nd sleeper class in Express trains. (production unit to exhibition place and back)
- iii. Actual transportation charges paid by the participants for taking their coir products from its industrial units to exhibition place.
- iv. Stall in the exhibition will be provided for the participants free of cost.

E. GRANT TO COIR CLUSTER/SOCIETY/AGENCY ETC.

1. Objects: To develop the coir industries and to encourage unemployed rural youth/artisan to involve in the manufacturing of coir products and its sales. Grant for administrative and developmental activities will be given to the cluster/society/agency etc. with a view to develop the coir industries in this U.T.
2. Eligibility:
 - i). The cluster/society/agency should be engaged in the coir products. The members of the organization should be coir artisans.
 - ii). The cluster/society/agency should be registered under Co-operative Act or any other societies Act.
3. Pattern of Assistance: Grant of Rs.2.00 lakhs per year for five years to meet out the Administrative expenses and expenses towards developmental activities of the society/cluster/agency etc.

E. GRANT OF MARGIN MONEY FOR AVAILING CAPITAL LOAN

1. Objects: To encourage the entrepreneurs to set up new coir industries / renewal of existing coir industries.
2. Eligibility/Condition:
 - i. The unit should be set up in the U.T. of Puducherry.
 - ii. The promoter should produce the sanction letter in respect of loan sanctioned by the financial institution.
 - iii. The unit should start its commercial production within six months from the date of release of Margin Money Grant.
 - vi. The promoter should submit an under taking letter assuring that he will run the unit successfully for 5 years after establishment of the unit.
3. Pattern of Assistance:

On receipt of sanction order of the financial institution, 25% margin money restricted to Rs.25.00 lakhs i.e. for the project of Rs. 1.00 crore on the loan amount will be released to the bank on behalf of the entrepreneurs.

G. GRANT OF SUBSIDY FOR RAW MATERIALS PROCUREMENT.

Objects : The neighboring states namely Kerala, Karnataka and south Tamil Nadu are attributing major scopes for coir Industries because of stock of enough raw materials (i.e. fibre/curling fiber) available with the states. In order to promote Coir Industries in this U.T. of Puducherry, it is very essential to consider subsidy on Raw Material procurement so that new units can survive with competitive situation of the units in neighboring states. Considering this aspect it is proposed to provide 15% as subsidy on the annual procurement of Raw Materials subject to a maximum of Rs.5.00 lakhs per annum per unit.

H. ENTREPRENEURSHIP DEVELOPMENT PROGRAMME(EDP).

Objective: To provide entrepreneurship training, to encourage prospective entrepreneurs to start coir industry. Awareness programme will also be arranged to the existing coir industries about the modern technology and schemes and incentives available under State Govt.

IV. Name of the scheme : TRAINING

A). IN-PLANT TRAINING: (Industries & Service oriented).

1. Objects : Under the scheme, training is given with stipend in various trades to the educated unemployed youths to create more employment opportunities or to start own ventures or to motivate entrepreneurship among the youth of U.T. of Puducherry.
2. Period : One year.
3. Eligibility criteria for Trainees:
 - i. Age limit : 18-35 Years.
 - ii. Educational qualifications minimum SSLC & above fixed for the various trade concerned.
 - iii. Native of Union Territory of Puducherry or having continuance residence of at least 3 years in this U.T.
 - iv. Should not have undergone similar training under Central/State Govt. and their agencies.
4. Eligibility criteria for Trainers :

The training institutions should have sufficient infrastructure and experience on its field.

5. Pattern of Assistance:

- i. Stipend to the trainees: #
 - a. SSLC/ITI/H.SC.Rs. 4500/- per month.
 - b. Graduate / Dip. In Engg. or equivalent Rs. 7500/- per month.
 - c. Degree in Engg./Post graduate in Science or equivalent Rs.9000/- per month.

Stipend payable to the trainees based on their minimum educational qualifications fixed for the trade concerned. (i.e.) Stipend for any notified trade will be the same irrespective of the higher qualification possessed by the trainee. However the graduates having post graduate qualification in any discipline will be paid stipend at the rate of Rs.3000/-

- ii . To the training institution:

During the training period the trainees may waste some of the raw materials for which an amount up to Rs.300/- per trainee/per month to be paid to the industry which imparts the training as compensation for wastage of raw materials.

B. VOCATIONAL TRAINING: (Institution oriented)

1. Objects:- Under the scheme, training is given with stipend to the educated unemployed youth mainly for women candidates hailing from rural areas and other down trodden people in the trades like

Tailoring & Embroidery, Beauty Parlour, Arts & Design works and other potential trade identified in the demand area. This is institution based in general.

2. Period:- Period of training is 6 months.

3. Eligibility criteria for Trainees:

- i. Age limit :18-35 Years.
- ii . Qualification Minimum S.S.L.C passed.
- iii. Native of Union Territory of Puducherry or at least continuance 3 years residence in this U.T.
- iv. Should not undergone any similar training under Central/State Govt. and their agencies.

4. Eligibility criteria for Trainers :

The trainers should have qualification of S.S.L.C and concerned trade certificate and should have sufficient infrastructure and experience on the field.

Pattern of Assistance:

- i. To the trainees:
Stipend Rs.1500/- p.m.
- ii. To the training institution/Master:
 - i. Honorarium Rs.300/- per trainee/ per month.
 - ii. Compensation for wastage of raw materials Rs. 150/-per trainee /per month

C. ADVANCED/HIGH SKILLED TRAINING:

1. Objects:

Under the scheme, training is given for the educated unemployed youths, who have completed the basic training and interested in under going advance training in their trade or the candidates who are willing to under go some special Advanced/High skilled training through the relevant reputed units or institutions situated in neighboring states in India, so as to develop their skill for making them to start own venture or to get suitable employment.

2. ELIGIBILITY TO THE TRAINEES:-

- i.** Qualification: As prescribed by the Training units/Institutions.
- ii.** Residence : Candidates should reside in this U.T. of Puducherry. (Minimum 3 years continuous residence required).

3. Pattern of Assistance:

I. For Training units/Institutions:

Course fees/Honorarium and accommodation charges as proposed to the trainee will be granted to the trainer as per their norms and conditions

II. For Trainees.:

(i). STIPEND:

- a). Up to HSC/ITI etc. : Rs.7500/- per month.
- b). For degree / Diploma holders(3 yrs)/Post graduate Rs.9000.- per month.

(ii). Traveling allowances:

One time to and fro traveling expenses will be restricted to 2nd class train fare.

(iii). Accommodation charge fixed by the institute will be borne by the Government.

D. TRAINING TO ENTREPRENEURS(MANAGEMENT TRAINING).

1. Objects . Under the scheme, Management training is given to develop industrial growth to the entrepreneurs and industrialist or their representatives in the various disciplines namely, Financial management, Marketing management, Personnel managements, Quality control and Productivity etc. to improve productivity.
2. Assistance: 90% of the participation fee is given as subsidy by the Government to the Micro and Small Scale entrepreneur/industrialists or their representative.
3. Method of Payment: The subsidy amount will be paid through Puducherry Management and Productivity Council, Puducherry.
4. Training Co-ordinator: Puducherry Management and Productivity Council, Puducherry.

E. ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP):

1. Objects : To develop entrepreneurship skill training is provided for setting up of the projects. The programmes contains motivating the entrepreneurs, highlight respective projects, the course of steps taken by them for setting of and for successful running their unit.
2. Eligibility: Native of Union Territory of Puducherry or continuous 3 years residence in this U.T.
3. Period of Training: Depends on the training content.
4. Assistance: The entire expenditure borne by the Govt. under the scheme.

F. GRANT-IN-AID TO THE PUDUCHERRY MANAGEMENT PRODUCTIVITY COUNCIL.

Objects: Main objectives of the Council is to develop industrial growth by giving training in Personal Management, Financial Management, Marketing Management, Quality Control Productivity, Technical skill

development etc., to Industrialist/their representative with subsidy by the Govt. at 90% of the training course fee. In this regard, grant-in-aid is provided in the form of administrative and training grant to the Council every year as requested & approved by the Puducherry Management & Productivity Council's governing Board. The management programmes being conducted where in representative of various lectures delivered by the faculty members from reputed organization both Government and private.

V. SCHEME: MARKETING AND PUBLICITY.

Objects: To promote sale of products of Micro/Small/Medium Enterprises (MSME) and Cottage Sector.

Pattern of Assistance:

1. Sales Rebate:

The existing or newly established Sales Emporia / Showrooms recognized by the Government of Puducherry for sale of Handicrafts, Micro and Small enterprises products manufactured by the units in the Union Territory of Puducherry are eligible for a Sales Rebate of 15% on their sales. Each Emporia will be entitled to avail 15% as rebate on their sales.

2. Organizing/ Participation in Exhibition/Trade Fair/Expo/Seminars/ Investors' Meets, etc.

- In order to attract industries to invest in Puducherry, etc are arranged both within India and abroad. Promotional Campaigns, Investors Meets, Seminars
- To enable the market promotion for (MSME) products, exhibitions in important cities/towns are arranged. Participation in the exhibitions organized by other agencies is encouraged by way of display of industrial products, display-cum-sales of handicraft products, cottage industrial products. This will help them in increasing the marketability of these products.
- Participation in the Trade Fairs/exhibitions conducted by other agencies by way of setting up a separate pavilion to display the industrial products, display cum sale of handicraft/ tiny/cottage industrial products. The participating artisans/ will be paid traveling expenses restricted to second-class railway fare and DA at the rate of Rs.400 per day per person.

Payment of honorarium and winter clothing for the officials of this department on duty in India

Fair/Exhibitions held in other major cities. and other

- a) Honorarium at the rate of RS. 400/- per day in addition to the normal DA International Trade Fair, New Delhi

- b) Winter clothing allowance not exceeding Rs.3500/- during such trade fair.

3. Conduct of Buyer –Seller Meets/Trade show..

To create market promotion, Buyer-Seller meets will be organized, with an aim to interaction among Buyer and Seller to improve business prospects. This will be arranged directly by DIC or in association with other Governmental organization both Central & State or through Industrial Association, CII, NGO's of Industries etc. The expenses will be met-out under the scheme.

4. Financial Assistance for setting up of sales emporia by Industrial Association, Handicrafts societies and recognized Institutions.

For promotion of Handicrafts, Coir, Jute, Micro and Small industries products it is proposed to provide financial support thorough their societies in acquiring suitable building/premises and providing infrastructure facilities for setting up of sales emporia locally and in important cities in India. The entire expenditure will be borne under the scheme.

5. Rent Subsidy for sales emporia established by Handicrafts Societies.

In order to encourage marketability it is proposed to provide rent subsidy at the rate of 90% subject to maximum of Rs. 10,000/- per month for 3 years . Also financial assistance is proposed to be extended for providing infrastructure facilities to such building/premises. 75% of the expenses of infrastructure facilities/interior decoration works in the Sales Emporia Building/premises are proposed to be borne under this scheme subject to a maximum of Rs.1,50 lakhs or the actuals whichever is less for running the emporium for a minimum period of 3 years.

6. Grant in Aid to Industrial Association, CII, Indl. NGO's for Promotion of SME Clusters.

Financial Assistance to Industrial Association, CII, Industrial NGO's for promotion of SME Cluster would be 75% of the actual cost, subject to a maximum of Rs.3.00lakhs per unit in a cluster.

7. Scheme on Advertisement and Publicity.

To have a wider reach of the schemes/subsidies / assistance / extended by the Government for Industrial development and sustainability, among the entrepreneurs /public /investors. Advertisement and Publicity is proposed through electronic media such as Television channels, Official /Websites, News papers, Magazines, distribution of pamphlets during Fairs /Exhibitions/Expos/Investors' meets etc. are proposed.

8. Project Guidance Cell –cum-Technical Library.

In order to guide the entrepreneurs in preparation of project profiles/project reports, it is necessary to set up a Project Guidance Cell- cum- Technical library fully equipped with all required data in the District Industries Centre, Puducherry.

XV. Scheme - DEVELOPMENT OF SILK INDUSTRIES.

A. TRAINING:

1. Objects: Training programme is to make the unemployed youth to acquire sufficient skill and knowledge in Silk Weaving trade and also to improve the skill of existing artisans of silk weaving society. Under this scheme, training is imparted to the unemployed youth by the reputed silk weaving master/silk weaving society so as to equip themselves to start their own ventures or to get suitable employment in silk weaving activity.

2. Period :One year

3. Eligibility criteria for Trainees

- i. Age : 18 to 35 years
- ii. Literate youth (no specific qualification/any literate youth)
- iii. Should be a native of Puducherry Union Territory
(or) Should be a continuous resident for the past three years.

4. Eligibility criteria for Trainers.

- i. All reputed silk weaving Master/ silk weaving society.
- ii. Silk weaving Master/silk weaving society should run silk weaving unit.

5. Pattern of Assistance: To the trainee
Stipend -- Rs. 1500 /- per month /per trainee.

To the trainer –

- i. Honorarium Rs. 500/-per month/ per trainee(maximum Rs.5000/- p.m.)
- ii. Compensation for wastage of raw materials Rs.500/- per month/ per trainee (maximum Rs.5000/- p.m.)

B. ADMINISTRATIVE GRANT TO SOCIETY/AGENCY:

1. Objective: This programme is to encourage the silk weaving artisans to form the registered societies / agencies so as to develop cluster approach among the artisans which is effective and advisable at present for the successful development of their business.

2. Eligibility

- All societies which are registered under either Co-operative Societies Act or Societies Act.

- All the members of the society should be silk weaving artisans.
 - The society should deal with only silk products.
3. Pattern of Assistance: One time grant of Rs. 2.00 lakhs per annum per society for five years of all new society to meet the Administrative expenses and developmental activities of the society /agency.

C. GRANT OF MARGIN MONEY FOR AVAILINGCAPTIAL LOAN:

1. Objects: To encourage the entrepreneur to set up Silk weaving units in this UT. This margin money grant will certainly reduce the initial financial burden on the entrepreneurs while availing term loan/ working capital loan from the financial institutions for setting up of silk weaving units.
2. Eligibility criteria:
 - i. The promoter should belong to the U.T. of Puducherry by virtue of birth or by residing continuously for 5 years in this U.T.
 - ii. The unit must be set up in this UT of Puducherry.
 - iii. The promoter should ascertain the availability of loan and produce the loan sanction order of the financial institution.
 - iv. The unit should commence its commercial production within six months from the date of release of margin money grant and the promoter should run the unit successfully for five years. Necessary undertaking letter in the stamped paper of Rs.10/- in this regard must be given by the beneficiary.
 - v. The annual income of the promoter and family members should not be more than Rs.1,00,000/- and above from all sources. Necessary certificate from the competent authority should be submitted by the beneficiary.
3. Pattern of Assistance: On receipt of sanction order from the financial institution 25% as margin money on the loan amount will be released to the bank on behalf of the entrepreneurs.

8. SCHEME: MOTIVATION OF UNEMPLOYED PERSONS TO START SELF-EMPLOYED ENTERPRISES 2006 (MUPSES) (StateGovernment Scheme).

Object: To encourage un-employed persons in the U.T. of Puducherry to venture their own projects by manufacturing or service sector enterprises.

Eligibility : Should be a resident of the Union Territory of Puducherry

Age: As per existing Bank norms.

Educational qualification : Should be able to read and write.

Income : No limit.
Activities : All Service and Industrial activities
Self-employed manufacturing and service units such as mechanized laundry, Beauty Parlour (saloon), Tailoring units and setting up of Hygienic tea/coffee stalls etc.

Loan : Project cost up to 2,00,000/-
Amount

Subsidy :

i).50 % of the project cost excluding pre operative and preliminary expenses for projects not exceeding Rs.50,000/-.

ii). 35% of the project cost excluding pr-operative and preliminary expenses to a maximum of 35,000/- for project cost exceeding Rs.50,000/- and less than Rs.2,00 lakhs.

**9. PRIME MINISTER'S EMPLOPMENT GENERATION PROGRAMME (CSS)
- (PMEGP).**

Age : No age limit

Project Cost: Manufacturing Sector Rs.50.00 lakhs
Business Sector Rs.25.00 lakhs

Income: No ceiling limit for Annual Income

Educational: Minimum qualification of 8th Standard pass is required for beneficiaries in respect of projects costing more than Rs.10.00 lakhs for Manufacturing Sector and more than Rs.5.00 lakhs in business/service sector.

Training : Mandatory Entrepreneur Development Programme(EDP) training of duration of two or three weeks.			
		<u>Urba</u>	<u>Rural</u>
i.	General Category	15%	25%
ii.	SC/ST/OBC/MC/Women Ex-Servicemen/PH	25%	35%
Margin Money: Own Contribution of the project cost.			

		<u>Urba</u>	<u>Rural</u>
i.	General Category	10%	
ii.	SC/ST/OBC/MC/Women Ex-servicemen/PH	5%	

Policy and transfer orders

Not Applicable- As the transfer of official are done by the Directorate of Industries and Commerce and Dept of Personal and Administrative Reforms, Puducherry