

CHAPTER 1

1.1 The particulars of District Industries Centre Organization, Function and Duties.[Section 4(1)(b)(i)]

1.1.1 Name and Address of the Organization:

District Industries Centre,
Industrial Estate, Thattanchavady,
Puducherry- 605 009.
Phone Nos. 0413/2248391 & 2249392.
Fax.No : 0413/2248987
Email :dic@py.gov.in
Website:dic.py.gov.in

1.1.2 Head of the Organization:

- ❖ Secretary to Govt. (Ind & Com)
Chief Secretariat
Puducherry- 605001
Phone No:+91-413-2336115
- ❖ Director
Directorate of Industries & Commerce,
Industrial Estate,Thattanchavady,
Puducherry- 605009
Phone No:+91-413-2248476/2248168/2248320
- ❖ General Manager,
District Industries Centre,
Industrial Estate,Thattanchavady,
puducherry- 605009
Phone No : +91-413-2248987/2248391/2249392

1.1.3 Vision, Mission and Key Objectives:

Vision:

To provide wide range of services and support to the entrepreneurs/unemployed youth/artisans for setting up of self employed enterprises.

Mission:

- To develop the Micro, Small & Medium Scale Industries in the UT of Puducherry.
- To develop the human skill needed for the above industries by sending the youth to industries to gain experience by working in the plant itself.
- To bring the modern techniques developed to the knowledge of Industrialist, entrepreneurs and to their representatives.

Key Objectives:

- To develop entrepreneurship skill, Training is given under Entrepreneur Development Programme (EDP). Prospective trainees will be recommended to the banks for availing loan assistance for setting up of their projects
- To impart industrial training and provide employment opportunities to the Educated Unemployed Youth. Inplant / Advance / Vocational Trainings are being arranged with stipend to trainees
- To keep abreast of the latest developments, Management training such as Labour Management, Marketing Management, Quality Control, Productivity etc are being given to the entrepreneurs through Puducherry Management and Productivity Council at 90% subsidized rate
- To promote Cottage Industries, Training in Handicrafts is given under selected master craftsmen with stipend. Exhibitions are being conducted to improve market potentiality and sale of handicrafts. A Scheme exclusively for the development of Coir Industries is implemented
- To provide self-employment to the Educated Unemployed Youth, loan assistance is being arranged through banks under Motivation of Unemployed Persons to Start Self Employed Enterprises Scheme(MUPSES) and Prime Minister's Employment Generation Programme(PMEGP) Scheme for establishment of self employed enterprises
- Marketing Support is provided to the SSI/Tiny sectors by way of participation in Industrial Exhibitions and Trade Fair. Guidance is also provided to the entrepreneur in sourcing the Machinery and Raw materials

1.1.4 Functions & Duties:

Development of Handicrafts

- To revive vanishing crafts and to restore the traditional handicrafts
- To increase the number of artisans by giving training and to boost their livelihood
- To develop new techniques in Handicrafts in the Territory
- To promote the sale of handicrafts articles

Development of Coir

- To develop coir and coir based industries.

Training

- To create more employment opportunities for the educated unemployed youth of U.T. of Puducherry by providing training.
- To motivate entrepreneurship among youth development Of Khadi And Village Industries
- To arrange for grant-in-aid for the development of Khadi and Village Industries through Pondicherry Khadi and Village Industries Board

Marketing And Publicity

- To arrange for exhibition/publicity for sale of products manufactured in the Union Territory of Puducherry

Financial Assistance To Start Self EmployedEnterprises (MUPSES) (State).

- To arrange loans through Banks to start self-employed enterprises by the unemployed persons under the State Government scheme
“Motivation for Unemployed Persons to Start Self-EmployedEnterprises.

Prime Minister’s Employment Generation Programme (PMEGP) (CSS).

- Loan is provided for manufacturing sector /service sector to set-up enterprises in urban areas.

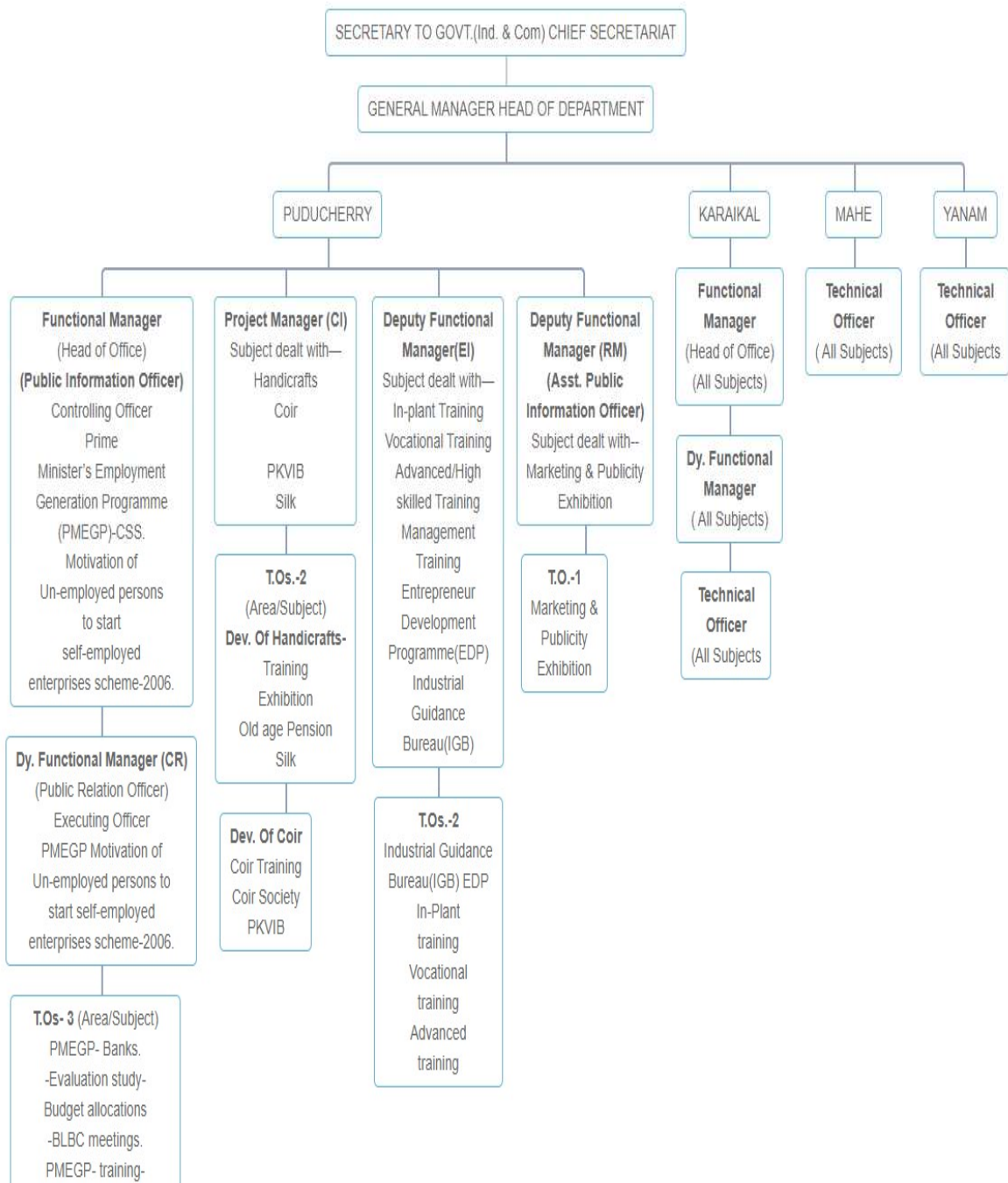
PM Vishwakarma(CSS)

- To enable the recognition of artisans and craftspeople as Vishwakarma, making them eligible to avail all the benefits under the Scheme.
- To provide skill upgradation to hone their skills and make relevant and suitable training opportunities available to them.
- To provide support for better and modern tools to enhance their capability, productivity, and quality of products and services.
- To provide the beneficiaries an easy access to collateral free credit and reduce the cost of credit by providing interest subvention.
- To provide incentives for digital transactions to encourage digital empowerment of Vishwakarmas.
- To provide a platform for brand promotion and market linkages to help them access new opportunities for growth.

1.1.5 Organization Chart

Organization Chart

The Organizational Chart Of District Industries Centre (Technical Wing)



1.1.6 Any other details-the genesis, inception, formation of the department and the HoD's from time to time as well as the committees/Commissions constituted from time to time have been dealt.

The District Industries Centre (DIC), Puducherry was established on 1st July 1978. DIC is an institution set up at the District Level, which provides wide range of services and support to the entrepreneurs, educated unemployed youth, artisans /artisan societies for setting up of Micro Enterprises.

DIC with its head office functioning at Puducherry and three sub-offices in the outlying District of Karaikal and regions of Mahe and Yanam plays a vital role in the area of developing budding entrepreneurs, providing employment opportunities to the educated unemployed youth by imparting various training under Vocational, Inplant, Handicrafts, Silk and Coir training schemes. It also provides financial assistance under Centrally and State Sponsored schemes viz. PMEGP and MUPSES respectively for setting up of self employment ventures and marketing assistance for sale of products by the industrial units of Puducherry by participating in various Exhibitions/Trade Fairs in the country.